

[EWS-84] [Change text on MB30 micro-site half circle area in footer.](#) Created: 05/Jun/15 Updated: 11/Jun/15 Resolved: 11/Jun/15

Status:	Done
Project:	External Web Site
Component/s:	None
Affects Version/s:	None
Fix Version/s:	None

Type:	Task	Priority:	Medium
Reporter:	Web Admin [Administrator]	Assignee:	Brad Thompson
Resolution:	Done	Votes:	0
Labels:	None		
Remaining Estimate:	Not Specified		
Time Spent:	Not Specified		
Original Estimate:	Not Specified		

Sprint:	6/11 Sprint
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Description

Update the half circle area in micro-site to;


NOW PRE-LEASING MB360 ON 4TH!
HARD HAT TOURS STARTING MID JULY
CLICK HERE FOR DETAILS <then go to the landing page>

Link should go to the MB360 II landing page at <http://essexapartmenthomes.com/mb360-phase2>

[EWS-82] [CrazyEgg code is still not working](#) Created: 04/Jun/15 Updated: 10/Jun/15 Resolved: 10/Jun/15

Status:	Done
Project:	External Web Site
Component/s:	None
Affects Version/s:	None
Fix Version/s:	None

Type:	Bug	Priority:	High
Reporter:	Web Admin [Administrator]	Assignee:	Michael Sharps
Resolution:	Done	Votes:	0
Labels:	None		
Remaining Estimate:	Not Specified		
Time Spent:	Not Specified		
Original Estimate:	Not Specified		

Attachments:	 2015-06-04_09h35_42.png
Sprint:	6/11 Sprint

Description

Neil has reported that this code is still not working correctly. CrazyEgg is saying that it can't find the code.

Comments

Comment by [Michael Sharps](#) [04/Jun/15]

Confirmed that Crazy Egg code is rendered on production website just above the google tag manager js before the closing body tag (see screenshot). Need more info.

Comment by [Web Admin \[Administrator\]](#) [04/Jun/15]

So, I just tested this within the CrazyEgg site and it is in fact having an issue seeing the code. I wonder if it needs to have the actual code rendered within the the page itself and not linked?

Comment by [Web Admin \[Administrator\]](#) [04/Jun/15]

Also, we will probably want to make sure that this code is present on the micro-sites as well.

[EWS-59] [Landing page template](#) Created: 22/May/15 Updated: 10/Jun/15 Resolved: 10/Jun/15

Status:	Done
Project:	External Web Site
Component/s:	None
Affects Version/s:	None
Fix Version/s:	None

Type:	Story	Priority:	Medium
Reporter:	Web Admin [Administrator]	Assignee:	Michael Sharps
Resolution:	Done	Votes:	0
Labels:	None		
Remaining Estimate:	Not Specified		
Time Spent:	Not Specified		
Original Estimate:	Not Specified		

Sprint:	6/4 Sprint, 6/11 Sprint
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Description


Need to make changes and extend the existing landing page content node so it can accommodate new marketing needs. First phase of this should be completed for June 4 Sprint.

<https://drive.google.com/file/d/0B1VnMNkn4RIUG82WVNwelpwWmc/view>

[EWS-57] [Create micro-site for Avant community](#) Created: 20/May/15 Updated: 23/Jun/15 Resolved: 16/Jun/15

Status:	Done
Project:	External Web Site
Component/s:	None
Affects Version/s:	None
Fix Version/s:	None

Type:	Story	Priority:	High
Reporter:	Michael Sharps	Assignee:	Michael Sharps
Resolution:	Done	Votes:	0
Labels:	None		
Σ Remaining Estimate:	Not Specified	Remaining Estimate:	Not Specified
Σ Time Spent:	Not Specified	Time Spent:	Not Specified
Σ Original Estimate:	Not Specified	Original Estimate:	Not Specified

Attachments:	 Avant - Unit Type-Unit Mapping.xlsx				
Sub-Tasks:	Key	Summary	Type	Status	Assignee
	EWS-85	• Features and Amenities- Lets switch...	Sub-task	Done	Michael Sharps
	EWS-86	• Under Private places, let's make su...	Sub-task	To Do	Michael Sharps
	EWS-87	add this to the bottom of the bullet ...	Sub-task	Done	Michael Sharps
	EWS-88	Update Address to: 1360 S. Figueroa S...	Sub-task	Done	Michael Sharps
	EWS-89	Add this to the copy before the map o...	Sub-task	Done	Michael Sharps
	EWS-101	Hide "Click and Lease" link	Sub-task	Done	Michael Sharps
	EWS-102	Point domain avantsouthpark1.com to l...	Sub-task	To Do	Brad Thompson
EWS-103	Test data flow from Yardi on Qa	Sub-task	To Do	Brad Thompson	

Sprint: 6/11 Sprint

Description

Current site: <http://www.avantsouthpark.com/>

Dropbox URL:

<https://www.dropbox.com/sh/fhe9z19kig8t8fv/AAAFWTrmER698nNp5ip2XDWQa?oref=e>

Comments

Comment by [Web Admin \[Administrator\]](#) [10/Jun/15]

Additional details for the Avant site:

We are gearing up to close on Avant 1 next Tuesday.

Avant 1 Office Phone Numbers/Email

Vanity Toll Free: 844-LA-AVANT (844-522-8268)

Local Phone: 424-400-7744

Local Fax: 424-400-7735

Avant@essex.com

Level One Information that goes live on Tuesday.

Ad Source Toll Free

Craigslist.com 866-994-8758

Drive-by 866-994-8760

MyNewPlace.com 866-994-8761

Internet:google+ 866-994-8762

Promotional 866-994-8763

Property Website/MyNewSite 866-994-8764

Rent.com 866-994-8765

Level One email address: avant1@newhome1.com

Quick Facts about Avant 1-247 units

We are commencing due diligence on Avant I and Avant II, a combined 440 unit property located in Los Angeles, Ca.. The properties are currently owned by The Carlyle Group (majority owner) and Century West Partners (minority owner). Avant I consists of 247 residential units that opened in July 2014 and is currently 90% occupied. Avant II consists of 193 residential units and has just begun initial lease up. Both buildings are similarly constructed with each having two underground levels of parking, one level of at grade parking, and 7 levels of residential units. They are located a ½ block apart from each other and separated by a vacant lot. Both buildings have separate office spaces and their own amenities which include:

- Resort Style Swimming Pool and Hot Tub with Cabanas

- Rooftop Lounge with Grill Stations, Flat Screen TV's, and expansive views of Downtown LA and Century City
- Private Massage & Relaxation Rooms
- State of the Art Fitness Room
- Yoga Room
- Resident Lounge with Demonstration Kitchen

Avant I has 10,875 sf of ground floor retail Space. There is no retail in Avant II

Comment by [Web Admin \[Administrator\]](#) [16/Jun/15]

Just got word that the property has been set up in Yardi. Need to confirm that floor plans are mapped correctly.

[EWS-42] [Add in MatterPort functionality to display MatterPort interactive images](#) Created: 05/May/15 Updated: 25/Jun/15 Resolved: 25/Jun/15

Status:	Done
Project:	External Web Site
Component/s:	None
Affects Version/s:	None
Fix Version/s:	None

Type:	Task	Priority:	Medium
Reporter:	Web Admin [Administrator]	Assignee:	Web Admin [Administrator]
Resolution:	Done	Votes:	0
Labels:	None		
Remaining Estimate:	Not Specified		
Time Spent:	Not Specified		
Original Estimate:	Not Specified		

Attachments:	 Virtual Tour Links.xlsx
Sprint:	5/21 Sprint, 6/11 Sprint, 6/18 Sprint, 6/25 Sprint

[EWS-34] [Affordable housing BMR link to be able to turn off and go to custom page](#) Created: 30/Apr/15 Updated: 10/Jun/15 Resolved: 10/Jun/15

Status:	Done
Project:	External Web Site
Component/s:	None
Affects Version/s:	None
Fix Version/s:	None

Type:	Task	Priority:	Medium
Reporter:	Web Admin [Administrator]	Assignee:	Unassigned
Resolution:	Done	Votes:	0
Labels:	None		
Remaining Estimate:	Not Specified		
Time Spent:	Not Specified		
Original Estimate:	Not Specified		

Sprint:	6/11 Sprint
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[EWS-33] [Email lead to include adsourc in subject when website is secondary adsourc](#)
 Created: 30/Apr/15 Updated: 11/Jun/15 Resolved: 11/Jun/15

Status:	Done
Project:	External Web Site
Component/s:	None
Affects Version/s:	None
Fix Version/s:	None

Type:	Task	Priority:	Medium
Reporter:	Web Admin [Administrator]	Assignee:	Web Admin [Administrator]
Resolution:	Done	Votes:	0
Labels:	None		
Remaining Estimate:	Not Specified		
Time Spent:	Not Specified		
Original Estimate:	Not Specified		

Issue Links:	Relates
	relates to EWS 32 Cookie to save adsourc number on rep... Done
Sprint:	6/11 Sprint

Comments	
Comment by Web Admin [Administrator] [22/May/15]	EWS 32 and EWS 30 are related.
Comment by Web Admin [Administrator] [05/Jun/15]	Michael - for this task please send Neil and example of what the email looks like that get sent to LevelOne from the Request A Tour form. The objective of this task is to ensure that the email is sending the refer=<source> value in the email subject. If not, then we need to modify the sendto email format to include the refer value.

[EWS-32] [Cookie to save adsource number on repeat visits](#) Created: 30/Apr/15 Updated: 10/Jun/15 Resolved: 10/Jun/15

Status:	Done
Project:	External Web Site
Component/s:	None
Affects Version/s:	None
Fix Version/s:	None


Type:	Task	Priority:	Medium
Reporter:	Web Admin [Administrator]	Assignee:	Unassigned
Resolution:	Done	Votes:	0
Labels:	None		
Remaining Estimate:	Not Specified		
Time Spent:	Not Specified		
Original Estimate:	Not Specified		

Issue Links:	Relates
	relates to EWS-33 Email lead to include adsource in sub... Done
Sprint:	6/11 Sprint

[EWS-24] [Find a place for the Retail link on the new website. We used to have a link on the old essex.com site - now it's only on the property pages - footer, or menu item](#) Created: 30/Apr/15 Updated: 17/Jun/15 Resolved: 17/Jun/15

Status:	Done
Project:	External Web Site
Component/s:	None
Affects Version/s:	None
Fix Version/s:	None

Type:	Task	Priority:	Medium
Reporter:	Web Admin [Administrator]	Assignee:	Michael Sharps
Resolution:	Done	Votes:	0
Labels:	None		
Remaining Estimate:	Not Specified		
Time Spent:	Not Specified		
Original Estimate:	Not Specified		

Attachments:	 EWS-24-Footer-mockup-to-make-room-for-commercial-space-link.png
Sprint:	5/14 Sprint, 5/21 Sprint, 6/4 Sprint, 6/11 Sprint, 6/18 Sprint

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