

Mail sender: "Kingsley Associates" <donotreply@kingsleyassociates.com>

Subject: [Community ABC] - 2017 Renter Preferences Survey



[Resident Name],

[Firm Name], Kingsley Associates, and NMHC want to hear from you about your preferences as an apartment renter. Your feedback will be part of a nationwide initiative designed to help apartment owners, managers and developers across the country better meet the needs of renters everywhere.

The survey should only take approximately ten minutes. **We know your time is valuable, so by completing the survey, you will be automatically entered into a drawing to win a \$500 Visa gift card!** If you're the lucky winner, you will be notified by email after the survey closes on August 14, 2017.

Use the following link to access your survey:

[TAKE THE SURVEY](#)

Thank you for sharing your preferences with us.

Kingsley Associates, on behalf of:  
The National Multifamily Housing Council and [Firm Name]

Please do not reply to this email. This is an unmonitored mailbox.

\* The responses provided in your survey will be kept strictly confidential. Only aggregate data will be shared or reported.

\* If the above button does not work, please copy the URL below and paste it into your web browser.

[URL]

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Mail sender: "Kingsley Associates" <donotreply@kingsleyassociates.com>

Subject: Last Chance! [Community ABC] - 2017 Renter Preferences Survey



[Resident Name],

[Firm Name], Kingsley Associates, and NMHC want to hear from you about your preferences as an apartment renter. Your feedback will be part of a nationwide initiative designed to help apartment owners, managers and developers across the country better meet the needs of renters everywhere.

We noticed that you have not yet had a chance to respond, or have not finished your survey. Please take this opportunity to leave your feedback. **We know your time is valuable, so by completing the survey, you will be automatically entered into a drawing to win a \$500 Visa gift card!** If you're the lucky winner, you will be notified by email after the survey closes on August 14, 2017.

Use the following link to access your survey:

[TAKE THE SURVEY](#)

Thank you for sharing your preferences with us.

Kingsley Associates, on behalf of:  
The National Multifamily Housing Council and [Firm Name]

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